

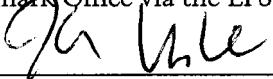
Appl. No. 10/604,476
Response to Office Action of March 22, 2007
Atty. Docket No. 46514-56536

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Kevin M. Kercher, Reg. No. 33,408

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|---|---|--------------------------|
| In re application of: | : | |
| Mark Ruttenberg | : | |
| Serial No.: 10/604,476 | : | Examiner: William Boddie |
| Filed: July 24, 2003 | : | Group Art Unit: 2629 |
| For: <i>Three Dimensional Advertising Display</i> | : | Confirmation No. 1475 |
| <i>and Associated Method of Use</i> | : | |
| | : | Customer No. 021888 |

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22131-1450

AMENDMENT/RESPONSE C

The following amendments and remarks are made in response to the Patent Office Action of March 22, 2006 in addition to a Request for Continued Examination (RCE).

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.